



CANADA
MEDIA FUND

FONDS DES MÉDIAS
DU CANADA

ALL PRODUCTION PROGRAMS

GENERATIVE ARTIFICIAL INTELLIGENCE DISCLOSURE TEMPLATE

2024-2025

Please consider the environment before printing.
Follow our [Guide](#) on how to sign forms electronically.

Project Title: _____ (the "Project")

Applicant Company: _____ (the "Applicant")

Starting in 2024-25, all Applicants are subject to the CMF's posted Guiding Principles of Artificial Intelligence ("AI"). And as per your signed CMF Financing Agreement, all Applicants receiving funding through a production phase program are also required to disclose the use of generative AI in the final released Project. Please answer the questions below to disclose such use (if any).

Question 1:

Does the final released Project contain or involve the use of any generative AI?:

☐ Yes

☐ No

If the answer is "No", no further questions need to be answered.

If the answer is "Yes", please answer the remaining questions.

Question 2:

What elements of the final released Project used generative AI? (check all that apply):

☐ **Script or Story / Creative Material**

e.g. Research / scriptwriting / outline/ treatment/ synopsis/ scenarios / story or world building / dialogue writing

☐ **Primary visual content**

e.g. Still imagery generation / Video generation (including opening sequences or interstitials) / creation of actors, characters, avatars or NPCs / game maps, levels or backgrounds

☐ **3D or animation**

e.g. Animation generation (including opening sequences or interstitials) / 3D models or images / motion capture / photogrammetry

☐ **Primary audio content**

e.g. Speech, dialogue or narration / music

☐ **Game or Immersive Design**

e.g. Game engine / coding or programming workflows / QA or testing

☐ **Visual Effects or Post-Production**

e.g. editing or splicing of video / de-aging / VFX or post-production workflows

☐ **Secondary Languages or Versions**

e.g. Translation, transcription, subtitles, localization, dubbing

Reminder: for projects financed through a linear production program, the creation of a secondary language version, (including dubbing or subtitling) must adhere to 2.4.2 (“Versioning”) of the Linear Core Production Guidelines.

☐ **Marketing / Promotional Materials**

e.g. any activities associated with creating marketing materials or trailers

☐ **Other**

If the activity is not captured by one of the categories above, please describe the use (max 1-2 sentences):

Question 3:

Please list the generative AI tools or systems used, including name and version:

TOOL OR SYSTEM <i>Name</i>	VERSION	ELEMENT TYPE <i>From the list in Q2</i>	USAGE DETAIL <i>Short description of what the AI tool was used to do</i>

I certify that all the information provided is accurate and complete.

Applicant’s Signature: _____

Name: _____
(Please print)

Title: _____

Date: _____
(YYYY/MM/DD)